

WORKSHEET: WHAT BUSINESS IS FOR ME?

Use this worksheet to work out your skills and passions and determine which type of small business could suit you best.

What do you see as your top 5 personal strengths at work?

1. _____
2. _____
3. _____
4. _____
5. _____

What are your top 5 personal interests or hobbies?

1. _____
2. _____
3. _____
4. _____
5. _____

In your current work or business what are the things that customers or colleagues complain most about?

1. _____
2. _____
3. _____

Based on the information above answer the following questions:

1. What service or product do you see as a need in the market?

2. Does this suit your strengths and personal interests?

3. Who is currently offering this service or product that would be competitors?

4. How will you integrate that product or service into a new small business?

5. Who can you contact to build a network to help sell the product or service?

If you need help to get started on this process please contact me on:

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