

WORKSHEET: WHAT SMALL HOME BASED BUSINESS COULD I START?

Use this worksheet to work out your skills and passions and determine which small home based business you could start.

What do you see as your top 5 personal strengths at work?

1. _____
2. _____
3. _____
4. _____
5. _____

What are your top 5 personal interests or hobbies?

1. _____
2. _____
3. _____
4. _____
5. _____

In your current work or business what are the things that customers or colleagues complain most about?

1. _____
2. _____
3. _____

Based on the information above answer the following questions:

1. What service or product do you see as a need in the market?

2. Does this suit your strengths and personal interests?

3. Who is currently offering this service or product that would be competitors?

4. How will you integrate that product or service into your current life around your babies?

5. How can you build a network to help sell the product or service?

6. Does this product or service *FIT* with your current lifestyle?

7. Does this business have potential to grow bigger as your babies do?

There are so many opportunities for stay at home mums and I personally feel that it was the best way to stay current with my skills while still earning some money to contribute to the household and doing what I really wanted to do - being there for my babies.

If you need help to get started on this process please contact me on:

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